

ALLY



ANNUAL INVESTMENT \$1,500

VISIBILITY

- PROFESSIONAL OUTLET TO SHOW SUPPORT OF UPSTATE NY
- TEXT RECOGNITION ON:
 - WEBSITE
 - BROCHURES
 - SIGNAGE
 - MARKETING
- ABILITY TO OFFER UPSTATE DEALS AND POST EVENTS
- TEXT RECOGNITION AT ALL EVENTS
- INCLUDED IN LIST OR AREA EMPLOYERS IN RELOCATION PACKAGE

ENGAGEMENT

- INVOLVEMENT IN RECRUITING EVENTS
- MEMBER DIGITAL DECAL
- SOCIAL MEDIA POSTS
- ABILITY TO SEND AN AMBASSADOR TO ATTEND WHAT'S UPSTATE EVENTS
- ACCESS TO MEMBER'S ONLY FORUM
- RECEIVE MEMBER'S ONLY NEWSLETTER AND NEWS IN ADVANCE OF GENERAL PUBLIC

INFLUENCE

- AS PART OF THE INAUGURAL SUPPORT, PROVIDE VALUABLE INPUT
- PROVIDING A TESTIMONIAL - SHINE AS A LEADER IN UPSTATE NY
- PARTICIPATE IN MEMBER SURVEYS