

LEADER



ANNUAL INVESTMENT \$10,000

VISIBILITY

- PROFESSIONAL OUTLET TO SHOW SUPPORT OF UPSTATE NY
- SECOND-TIER BILLING LOGO RECOGNITION ON:
 - WEBSITE
 - BROCHURES
 - SIGNAGE
 - MARKETING
- 6 MONTHS OF BANNER ADS DESIGNED BY YOU
- LOGO WITH LINK IN WHAT'S UPSTATE NEWSLETTER
- ABILITY TO OFFER UPSTATE DEALS AND POST EVENTS
- VERBAL RECOGNITION AT ALL EVENTS AND MEDIA PROMOTIONAL APPEARANCES
- 15 VIDEO AD ON WEBSITE PROVIDED BY YOU
- FREE AD IN RELOCATION PACKAGE
- EMAIL INTRODUCTION TO A MEMBER OF YOUR CHOOSING

ENGAGEMENT

- INVOLVEMENT IN RECRUITING EVENTS
- LOGO LINKED TO YOUR HIRING PAGE
- MEMBER DIGITAL DECAL
- SOCIAL MEDIA POSTS
- WRITING OPPORTUNITIES - BLOG, WEB STORIES, EMAIL
- ABILITY TO SEND AN AMBASSADOR TO ATTEND WHAT'S UPSTATE EVENTS
- STAND-ALONE EMAIL TO OUR DATABASE FEATURING YOUR ORGANIZATION
- ACCESS TO MEMBER'S ONLY FORUM
- RECEIVE MEMBER'S ONLY NEWSLETTER AND NEWS IN ADVANCE OF GENERAL PUBLIC

INFLUENCE

- AS PART OF THE INAUGURAL SUPPORT, SERVE ON ADVISORY STEERING COMMITTEE
- PROVIDING A TESTIMONIAL - SHINE AS A LEADER IN UPSTATE NY
- FREE CONCIERGE SERVICE UP TO 2 TIMES A YEAR
- PARTICIPATE IN MEMBER SURVEYS