

# VISIONARY



ANNUAL INVESTMENT \$15,000

THIS LEVEL IS LIMITED TO FOUR,  
INDUSTRY-SPECIFIC SPONSORS.

## VISIBILITY

- PROFESSIONAL OUTLET TO SHOW SUPPORT OF UPSTATE NY
- TOP BILLING LOGO RECOGNITION ON:
  - WEBSITE
  - BROCHURES
  - SIGNAGE
  - MARKETING
- 12 MONTHS OF BANNER ADS DESIGNED BY YOU
- LOGO WITH LINK IN WHAT'S UPSTATE NEWSLETTER
- ABILITY TO OFFER UPSTATE DEALS AND POST EVENTS
- VERBAL RECOGNITION AT ALL EVENTS AND MEDIA PROMOTIONAL APPEARANCES
- :30 VIDEO AD ON WEBSITE PROVIDED BY YOU
- FREE AD IN RELOCATION PACKAGE
- EMAIL INTRODUCTION TO 3 MEMBERS OF YOUR CHOOSING

## ENGAGEMENT

- INVOLVEMENT IN RECRUITING EVENTS
- LOGO LINKED TO YOUR HIRING PAGE
- MEMBER DIGITAL DECAL
- SOCIAL MEDIA POSTS
- WRITING OPPORTUNITIES – BLOG, WEB STORIES, EMAIL
- ABILITY TO SEND AN AMBASSADOR TO ATTEND WHAT'S UPSTATE EVENTS
- STAND-ALONE EMAIL TO OUR DATABASE FEATURING YOUR ORGANIZATION
- ACCESS TO MEMBER'S ONLY FORUM
- RECEIVE MEMBER'S ONLY NEWSLETTER AND NEWS IN ADVANCE OF GENERAL PUBLIC

## INFLUENCE

- AS PART OF THE INAUGURAL SUPPORT, SERVE ON ADVISORY STEERING COMMITTEE
- PROVIDING A TESTIMONIAL – SHINE AS A LEADER IN UPSTATE NY
- FREE CONCIERGE SERVICE UP TO 4 TIMES A YEAR