



PRESENTED BY CASA IMPORTS

Unleash the Feast!

Connect your brand with thousands of engaged diners actively choosing where to eat.

Presenting Sponsor – ~~\$5,000~~ SOLD OUT

The Chef's Signature Dish—an exclusive, one-of-a-kind opportunity!

- **Prominent Recognition:** “Restaurant Week Presented by Casa Imports” across all materials.
- **Exclusive Media Exposure:** Appearance at all media events.
- **Top-Tier Visibility:** Logo featured on WhatsUpstateNY.com homepage, restaurant signage, press releases, more.
- **Dinner:** Dinner for 4 at 2 restaurants during restaurant week (Max value \$400)

Chef's Table Sponsor – \$4,000

A five-star experience with premium exposure and VIP treatment

- **Premium Visibility:** Featured placement on event pages and Restaurant Guide.
- **Media Exposure:** Inclusion in press releases, newspaper ads, and social campaigns.
- **Engagement Opportunities:** Recognition at live events & featured restaurant promotions.
- **Dinner:** Dinner for 4 at 1 restaurant during restaurant week (Max value \$200)

Tasting Menu Sponsor – \$3,000

A perfectly portioned opportunity to savor strong brand visibility

- **Event Presence:** Logo featured on event pages and sponsor section of the Restaurant Guide.
- **Media Recognition:** Spotlight in email marketing & social media posts.
- **Printed Materials:** Acknowledgment in distributed Restaurant Week guides.
- **Dinner:** Dinner for 2 at 1 restaurant during restaurant week (Max value \$100)

Shared Plates Sponsor – \$2,000

A delicious way to get your business in front of thousands of food lovers

- **Brand Placement:** Logo featured in the Restaurant Guide & event sponsor sections.
- **Social Media Exposure:** Inclusion in group promotional posts & marketing emails.
- **Public Recognition:** Acknowledgment in print and digital event promotions.

Entertainment Sponsor – \$1,500

A vibe to support local restaurants and local artists

- **Opportunity to announce headliner on-stage**
- **On-site acknowledgment and signage at finale**
- **Social + digital recognition**

Bites & Sips Sponsor – \$1,000

A light but flavorful way to show your community support

- **Basic Recognition:** Name listed in the sponsor section of the Restaurant Guide.
- **Community Appreciation:** Shout-out in a dedicated sponsor appreciation post.

Prefer to order off the menu?

We're happy to create a custom sponsorship package tailored to your business goals.
Contact Sean Farrell to start the conversation.

